

summary

Self-driven and motivated female entrepreneur with strong strategic systems thinking. Aligns talent with the purpose of shaping businesses through empathy and collaboration to create value beyond wealth. Demonstrated leadership with the ability to motivate staff members. Can effectively communicate and use knowledge to build business strategies. Combines an entrepreneurial drive with an innovation mindset and ethnographic focus in order to pioneer solutions to organizational challenges. Known for a hardworking ethic and exceptional people skills.

core skills

Design research, strategy planing, critical thinking, early-stage venture architect, product development, Design Thinking, leadership, people management

work experience

2020 - 2022 | CPO & CO-FOUNDER | Precycle, Berlin

Product development, strategy, communication design, company development, project management, customer success, partnership building, leadership

2019 - 2020 | UXR & DESIGN STRATEGIST | Contractor, Berlin

Design strategy, user research & testing, UX design, communication & brand design, client management, project management

2018 - 2019 | PRODUCT ANALYST | Cogni Inc., New York

User research & testing, product design, leading design sprints, prototyping, workshop facilitation, people management

community involvement

Member of Greentech Alliance, Female Founder Roundtable Berlin, Dell Women's Entrepreneur Network (DWEN), The New School Parsons Alumni, Head of sustainability of the Fulbright Alumni e.V.

education

STRATEGIC DESIGN & MANAGEMENT, Master of Science
Parsons School for Design, New York | USA | 2016-2018

DESIGN THINKING & LEADERSHIP, Semester Abroad
University of Technology, Sydney | Australia | 2014

DESIGN & PROJECT MANAGEMENT, Bachelor of arts
South Westphalia University of Applied Sciences, Soest | Germany | 2011-15

awards

EXIST Business Start-up Grant 2021, Germany
TOPAWARDS ASIA 2019, Singapore
Fulbright Scholarship Program by the U.S Department of State, USA

languages

German: Native
Englisch: Full professional proficiency
Hungarian: Conversationally fluent